

CONTENTS

| | |
|---|-------|
| Additional Ink Colours & Paper Stocks..... | 2 |
| Standard Upcharges & Helpful Information..... | 3 |
| Most Popular Sizes..... | 4-5 |
| More Die-Cut Rectangular Sizes..... | 6-7 |
| Circles, Ovals & Seals..... | 8-9 |
| Square Cut Labels..... | 10-11 |
| Special Shapes..... | 12-13 |
| UV Ink Labels..... | 14-15 |
| Foil Embossed Labels..... | 16-17 |
| Process Colour Labels..... | 18-19 |

| | |
|---|-------|
| Consecutive Numbered, Barcodes & Variable Data Labels..... | 20-21 |
| Weatherproof Labels..... | 22-23 |
| Bumper Stickers..... | 24-25 |
| Extended Life Durable Decals..... | 26-27 |
| Computer Labels..... | 28-29 |
| Stock/Premier Mailing Labels & Address Labels..... | 30-31 |
| Laser Labels..... | 32-33 |
| Static-Cling..... | 34 |
| PressAbels™, Poly PressAbels™ & Ultra Removable Labels..... | 35 |
| Tamper Evident..... | 36-37 |
| Additional Products..... | 38-39 |

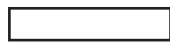
INK COLOURS

NO CHARGE FOR THESE STANDARD COLOURS

(Additional Ink colour charge applies if using more than one colour.)



Black



White



Orange



Red



Process Blue



Hunter Green



Yellow



Violet



Golden Yellow



Reflex Blue



Brown



Rubine Red



Green



Burgundy



Teal



MORE INK COLOURS: \$14.00* per colour (estimated 72-hour turnaround time)

(Additional Ink colour charge applies if using more than one colour.)



Gold



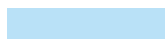
Pink



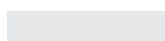
Silver



Light Green



Light Blue



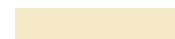
Light Gray



Dark Gray



Medium Blue



Ivory



Warm Red

Paper stock and ink colours are computer generated and may vary from actual colours.

COLOUR MATCHES ALSO AVAILABLE: \$50.00* per colour (estimated 72-hour turnaround time)

PAPER STOCKS

*10pt C1S

*10pt C2S

Blue Fluorescent

Blue Litho

Chrome Polyester - Shiny

Clear Polyester

Clear Polypropylene

Clear Polypropylene Ultra - Removable

Clear Static Cling

Direct Thermal

EDP Litho - Computer

EDP Litho Removable - Computer

Prism Classic

Prism Glitter Plus II

Prism Ice

Prism Iridescence

Gold Foil - Removable

Gold Foil - Shiny

Gold Foil - Dull

Gold Polyester - Matte

Gold Polypropylene - Shiny

Green Fluorescent

Green Fluorescent Removable

Ivory Semi-Gloss

*Kimdura

Laser/Gold Foil

Laser/Silver Foil

Laser/Inkjet Clear Matte

Laser/Inkjet Gloss

Laser/Matte Clear

Laser Opaque

Laser Removable

Laser/White Gloss

Laser Litho

Natural Kraft

Orange Fluorescent (Pumpkin)

Orange Fluorescent Removable

Pli-A-Print (White Litho)

Pink Fluorescent

Pink Fluorescent Removable

PressAbels™ White Gloss

PressAbels™ White - Polypropylene

Purple Fluorescent

Recycled White Litho

Red Fluorescent

Red Fluorescent Removable

Reflective Vinyl

Silver Foil - Removable

Silver Foil - Shiny

Silver Foil - Dull

Silver Polyester - Brushed

Silver Polyester - Matte

Silver Polypropylene - Shiny

Tamper-Proof - Checker

Tamper-Proof - Destructible

Tamper Proof - Void

Thermal Transfer

*White Bopp

White Polypropylene (Face Adhesive)

White Gloss

White Gloss Freezer

White Gloss Opaque

White Gloss Removable

White Gloss Ultra - Removable

White Litho

White Litho Freezer

White Litho Opaque

White Litho Removable

White Litho Ultra - Removable

White Polypropylene Ultra - Removable

White Static Cling

White Semi-Gloss Tire - Adhesive

White Gloss - Computer

*White Opaque Vinyl

White Vinyl

Yellow Fluorescent (Chartreuse)

Yellow Fluorescent - Removable

Yellow Gloss

Yellow Litho

Yellow Vinyl

Note: We produce many labels not listed in this catalogue. Layflat liner is available for some stocks.

*Please see sales associate for details. Additional up charges and turnaround may apply to certain stocks.

© Copyright 2009

STANDARD UPCHARGES

(500 to 14,999 Labels) NOTE: *Custom Quote* upcharges may vary.



BLEED: \$36.00*

Ink extends to edge of label. Please check information block on each catalogue page for availability. Please note: Turnaround production time is **24 hours**.

COLOUR MATCH: \$50.00*

For ink colours other than standard inks listed in this catalogue. Specify colour match and indicate a PANTONE number from the most recent version of a PANTONE MATCHING SYSTEM® guide, or enclose a colour swatch. We match the coated version of PANTONE except on computer and laser labels unless otherwise noted. Colour matches are guaranteed within a shade lighter or darker. UV colour matches are **\$50.00***.

Please note: Turnaround production time is 72 hours.

COMBINED ORDERS

Orders may be combined for quantity pricing when they are the same size, ordered at the same time, and have the same number of inks with a minimum of 500 per design. The following upcharges apply:

- **CMYK COPY CHANGE: \$126.00***
- **COPY CHANGE: \$21.00***
- **INK CHANGE: \$21.00***
- **PAPER CHANGE: \$21.00***
- **FOIL STAMP COPY CHANGES: \$29.00***
- **FOIL STAMPED, INK OR PAPER CHANGES: \$21.00***

Note: *Combining orders may affect turnaround.*

Blank labels cannot be combined.

LAMINATION

Adds gloss, enhances colours, provides scuff-resistant surface. Available in most sizes. Lamination is charged the same as an additional ink colour. Please note: We do not recommend writing or typing on laminated labels.

PROOFS

Turnaround does not begin until proof is approved.

- **PAPER PROOF: \$17.00*** charge, **\$11.00*** charge to change copy or layout after proofing completed. 24 hour turnaround. Proofs sent via fax unless otherwise requested.
- **COLOUR PAPER PROOF: \$25.50***. Proofs sent expedite.
- **PRESS PROOF: One colour \$35.00***. Each additional colour and/or lamination **\$17.00***. UV press proof **\$95.00***. Process colour press proof **\$179.00***. Proofs sent expedite. Foil stamp/embossed press proof **\$65.00***. **Please Note:** Press proof turnaround will match that of the product line it is ordered from (i.e. process colour press proof will have the same 72 hour turnaround as a regular process colour order).
- **PDF PROOF: \$17.00*** charge. **\$11.00*** charge to change copy or layout after proofing is completed. 24 hour turnaround. Proof sent via email. **Note:** Order turnaround begins upon proof approval. PDF proofs may not be an accurate representation of colour.

Four Colour Process orders, and orders with a Colour Match are a 72 hour turnaround.

ADHESIVES

Permanent adhesive is supplied on all orders unless otherwise specified. **(It is not tamper proof.)** Special adhesives are available; please ask for price and availability. **Note:** *For best adhesion, apply labels at room temperature to any clean, dry, oil-free, non-textured, non-coated surface. If in doubt as to label adhesion on your product, we will gladly supply stock samples for trial at no charge. Litho and gloss not recommended for adhesion to vinyl products.*

BLANK LABELS

Die-cut and square cut labels **deduct 30%** from the catalog price.

PERFORATION: \$35.00*

Available in most die-cut sizes. Some sizes are routinely perforated at no charge. These include: 5" x 4", 4" x 3", 5" x 3", 2-3/4" x 1-3/4"; all PML labels; pre-printed border mailing labels; all computer labels (ask for details). Please note: Turnaround production time is **24 hours**.

ROLLS

All labels are supplied in rolls unless otherwise specified. Labels are supplied in rolls of 500 or 1,000 as determined by the factory. Small sizes may come one, two, or three up. Roll quantities of 250-499 charged at **25¢ net** per roll. Roll quantities of 100-249 charged at **40¢ net** per roll and may lengthen turnaround time.

EXTENDED LIFE DURABLE DECAL: Are produced in a sheeted format. Multiple labels per sheet may be supplied.

SCREENS

All screens are produced at 133 LPI with a minimum tint of 2% up to a maximum of 80% and a 60 degree angle. We prefer that you provide a solid for us to screen or send on disk. Process Colour screens are 150-200LPI, please see page 20 for more info.

EXTENDED LIFE DURABLE DECAL: Are produced at 85 lines and a **\$41.00** charge per colour.

SINGLE LABELS: \$35.00*

For individually die-cut labels in stacks. Available in most sizes. Square cuts require an additional charge for tab/score. Please note: Turnaround production time is 72 hours.

SPECIAL LABEL STOCKS:

- **CLEAR POLYPROPYLENE, WHITE OR YELLOW VINYL, CLEAR POLYPROPYLENE ULTRA REMOVABLE** (non-weatherproof): Add **75%** to the regular price.
- **MATTE & BRUSHED SILVER MYLAR** (non-weatherproof): Add **100% net** to regular price.
- **REMOVABLE:** White gloss and litho or red fluorescent. No charge up to 14,999 labels. Labels should remain removable from various surfaces for 3 to 6 months.
- **PLI-A-PRINT:** White Litho. No charge up to 14,999 labels. For larger quantities call for pricing.
- **OPAQUE:** White gloss and litho. No charge up to 14,999 labels.

TINTING

White label stock can be custom tinted and is charged as an additional ink colour. If the tint is a colour match, an additional **\$49.50*** will apply. **Note:** *Tinted label stock cannot easily be written or typed on.*

Please note: Turnaround production time is 72 hours.

TYPESETTING

No charge for: printing plates, to enlarge or reduce artwork, screens, curved copy, or up to ten lines of copy. If no typestyle is requested, the copy will be set as Helvetica.

HELPFUL INFORMATION

COLOUR MATCH

We will always match the coated version of the current PANTONE MATCHING SYSTEM® guide, unless it is for EDP or Laser Stocks, or if the *uncoated* version is specified.

FONTS

We carry the Adobe Font Library. For additional information, please see sales associate.

INKS

Our inks are not opaque (i.e. blue ink on a yellow fluorescent stock will appear green).

LABELS TO BE TYPED ON

Check unwind direction indicated by arrow on each size. Only fluorescent or litho label stocks can be readily typed or written on. Tinted labels or weatherproof stock do not accept typing.

MARGINS

Camera ready copy must leave at least 1/8" border on all four sides.